

BECOME A SPOOKY VENDOR!

Thank you for your interest in becoming a vendor at the 2019 Spooktacular Halloween Dressage Show! This show is one of the most anticipated events of the season so we expect a very full weekend.

Please fill out and return your vendor agreement with proof of insurance by October 15, 2019. This agreement is for a booth space at the event (does not include a tent or any other items).

Insurance: You must have insurance to be a vendor at Del Mar Horsepark. The following must be named as an additional insured: (a) Stordahl Enterprises, LLC dba Friends of Lisa, and (b) 22ND DAA- Del Mar Horsepark.

No less than one million dollar liability coverage per occurrence. Proof of insurance must accompany your application.

RV Space: RV or camper space is available for an additional fee. Please reserve your RV space when you fill out your vendor application. You will receive a parking pass to post on your RV from the show office.

Arrival/Depart Time: Vendors may arrive anytime Friday, October 25th to set up. If you need an earlier set up time, contact the show manager. Vendors must remain set up until the last ride on Sunday, Oct 28th. No early tear down is allowed.

Electricity: Electricity is available but on a limited basis. Please indicate if you would like it on the agreement and bring sufficient extension cords, up to 200 feet.

Vendor Check In: Please check in at the show office when you arrive. A Show program and ride schedule will be available for you.

Banners: You are welcome to hang a banner at the show. Bring it to the show office at check in and we'll hang it for you. Please take it down at the end of the day and take it with you when you leave!

Advertising: Your vendor fee will include mention in the program and on our website. If you would like to run an additional ad in the show program, please see the ad size and rates on page 2 and include it with your payment.

Please sign and mail your vendor agreement with proof of insurance, along with your payment by **October 15th**. Payment by credit card is available. Checks should be made out to Friends of Lisa.

If you have any questions, don't hesitate to contact me.

See you at the show!

Kim

Kim Stordahl, Show Manager
858.518.4128 | keenandressage@yahoo.com
October 26 & 27, 2019 • Del Mar Horsepark, Del Mar CA





The Spooktacular Halloween Dressage Show

October 26-27, 2019 ▪ Del Mar Horsepark Del Mar CA 92014

VENDOR AGREEMENT ADVERTISING INSERTION ORDER		Date
Vendor Name (This is the name used on show materials)		Phone
Contact Name		
Website	Email	
Address		
City	State	Zip Code

VENDOR BOOTH OPTIONS (check box)		ADVERTISING OPTIONS (check box)	
<input type="checkbox"/>	\$300.00 cash price ~ 10' x 10' vendor space	<input type="checkbox"/>	Full Page Ad ~ \$350
<input type="checkbox"/>	\$500.00 product trade price ~10' x 10' vendor space	<input type="checkbox"/>	Half Page Ad ~ \$250
<input type="checkbox"/>	\$500.00 cash price ~ 10' x 20' vendor space	<input type="checkbox"/>	Quarter Page Ad ~ \$150
<input type="checkbox"/>	\$750.00 product trade ~ 10' x 20' vendor space	<input type="checkbox"/>	Business Page Ad ~ \$75
<input type="checkbox"/>	\$200.00/weekend for RV Space (Thursday-Sunday)		
<input type="checkbox"/>	What do you sell? _____	Arrival date/time? _____	
<input type="checkbox"/>	Electricity needed? _____		

Ads must have camera-ready art. Ad Specs: 300 dpi minimum and in PDF or JPEG format.
 Sizing: Program Full Page: 4.75" w x 7.5" h | Program Half Page: 4.75" w x 3.71" h
 Ad deadline for Show Program is **October 15th, 2019**

PAYMENT INFORMATION		
Payment in full due with signed order. Checks made payable to: FRIENDS OF LISA MasterCard and Visa accepted.		
Name of Payor:	Check Number:	
Credit Card Number:	Billing Zip:	
Authorizing Signature:	CVV Code:	Expiration Date:

Send form/payment to: FRIENDS OF LISA •918 Sunset Dr. Vista CA 92081